

155785-0005



QAM 2615

PATENT

2631

#4

RECEIVED

FEB 20 2001

Technology Center 2600

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s) : Ismail, L. et al.

Serial No. : 09/652,478

Filing Date : 08/31/00

For : METHOD AND APPARATUS FOR
DELIVERY OF TARGETED VIDEO
PROGRAMMING

Examiner : N/A

Art Unit : 2615

CERTIFICATE OF MAILING

Date of Deposit: February 12, 2001

I hereby certify that this paper or fee is being deposited
with the United States Postal Service as First Class Mail
under 37 C.F.R. § 1.08 on the date indicated above and is
addressed to the Commissioner of Patents and
Trademarks, Washington, D.C. 20231.

Kathleen Krochko

Typed or Printed Name of Person Mailing Paper or Fee

Signature of Person Mailing Paper or Fee

INFORMATION DISCLOSURE STATEMENT
UNDER 37 CFR 1.97(b)(3)

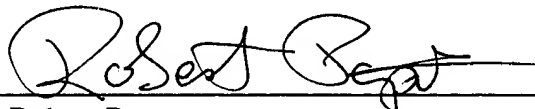
Assistant Commissioner for Patents
Washington, D.C. 20231

Sir:

This Information Disclosure Statement is submitted with Disclosure Form PTO-1449 with attached copies of the references under 37 CFR 1.97(b)(3), filed before the mailing date of the first Office Action. The reference were cited in the International Search Report mailed by the European Patent Office on December 12, 2000, in connection with International Application No. PCT/US00/23868. The references disclosed are submitted in compliance with the duty of disclosure as defined in 37 CFR § 1.56. The Examiner is requested to consider and make the references of official record in the Application.

The submission of the above-indicated references are not to be construed as a representation that an exhaustive search has been made, that additional information material to the examination of this Application does not exist, or that the references, either alone or in combination with other references, constitute prior art under 35 U.S.C. § 102 or § 103.

Respectfully Submitted,

A handwritten signature in black ink, appearing to read "Robert Popa", written over a horizontal line.

Robert Popa
Registration No. 43,010

IRELL & MANELLA LLP
1800 Avenue of the Stars, Suite 900
Los Angeles, California 90067
(310) 277-1010

U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE		Docket No.: 155785-0005	Application No.: 09/652,478
FORM PTO-1449		Applicant: Ismail, L. et al.	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT		Filing Date: 08/31/00	Group: 2615
(Use several sheets if necessary)			

U.S. PATENT DOCUMENTS

*EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	5,801,747	09/01/98	Bedard	348	1	
	5,758,257	05/26/98	Herz et al.	455	2	
	5,704,017	12/30/97	Heckerman et al.	395	61	

RECEIVED
FEB 20 2001
Technology Center 2600

FOREIGN PATENT DOCUMENTS

DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION YES NO
WO 98/28906	02/07/98	PCT			
EP 0 909 095	14/04/99	EPA			

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

	"Metabyte Personalizes Microsoft TV," Press Release, 1 page.

EXAMINER	DATE CONSIDERED

*EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant